

Assignment 2 (due 1:00 PM on Oct 31)

Find one of the papers listed below and read it.

And, come up with one or a few questions that you want to ask of me about the paper (or somehow related to it). The questions, as many as possible, will be addressed in the class.

- Paruchuri, S., Nerkar, A., Hambrick, D.C., 2006. Acquisition integration and productivity losses in the technical core: Disruption of inventors in acquired companies. *Organization Science* 17, 545-562.
- Prabhu, J.C., Chandy, R.K., Ellis, M.E., 2005. The Impact of Acquisitions on Innovation: Poison Pill, Placebo, or Tonic. *Journal of Marketing* 69, 114-130.
- Kacperczyk, A.J., 2012. Opportunity Structures in Established Firms: Entrepreneurship versus Intrapreneurship in Mutual Funds. *Administrative Science Quarterly* 57, 484-521.

This assignment is meant to develop your interest for your project preparation, to facilitate your understanding about the topic, and to facilitate your learning in theories (and methodologies) in innovation studies. Understanding technical details is not our priority, but of course, you can study techniques if you are interested.

If you ask a “good” question, it is considered as a contribution to the class, and you will be given a bonus point in your grading. You don't have to ask many questions.

Submission

- Include your question(s) in an email message
- Send it to the TA: sunkao1035@gmail.com
- By 1:00 PM on Oct 31